



August 4 - 9
Beijing, China

Introduction

DA Entertainment and Powerplay Sports & Entertainment has entered a partnership to bring the NHL back to China with several initiatives which involves a skills challenge, a high-level youth hockey tournament with an interactive Fan Fest.

All together in a fun and friendly environment approved by the National Hockey League.

National Hockey League (NHL) –

The NHL is the premier professional ice hockey organization in the world, founded in 1917 and based in North America. Comprising 32 teams (25 in the U.S., 7 in Canada), it is considered one of the major professional sports leagues.



DA Entertainment –

Offers a range of services designed to accelerate cross-border success for talent, brands, and content.



Powerplay Sports & Entertainment –

Organizer of several hockey tournaments and events in Asia.





**Tournament
August 4 - 9**

Guaranteed 4
games

Max. 8 teams
per division

Online stats

Game photos

Live stream of
games

Participation
Certificates

Divisions

**Year of
Birth**

U9

2017 / 18

U11

2015 / 16

U13

2013 / 14

U15

2011 / 12



Tournament Format

- Each age group will be assigned a division from the NHL.
- The participating teams in each division will have an option to wear the jersey of the NHL team.

For example – U9 will be the Pacific Division. The teams can wear the jerseys from the Canucks, Oilers, Sharks, Kraken, Kings, Golden Knights, Flames, and the Ducks.

- 3 periods of 13 minutes running time and overtime (3 on 3).
- Final rules and regulations will be sent to the participating teams.
- All players will receive a Certificate of Participation.

Pacific Division

Team



Golden Knights



Oilers



Ducks



Sharks



Kings



Kraken



Flames



Canucks



SKILLS CHALLENGE August 9



Fastest Skater – Players will skate around the rink to see who will have the fastest time.

Puck Control Relay – Teams will require 5 players who will stick handle around the cones to see who is the fastest team.

Goalie Shot – Goalies will have 10 pucks and will shoot into an empty net from their own blueline. Most goals will determine the winner.

Accuracy Shot – Players will have 20 seconds to shoot the 4 targets. The player who shoots all 4 in the shortest time will be the winner.

Breakaway Contest – Teams will require 5 players and a goalie. The teams have 25 seconds to see how many goals they can score.

*Subject to change

Official Venue - 华熙 LIVE

- Olympic Size – 60m X 30m.
- Multiple Dressing Rooms.
- Fitness Room.
- Spectator Seating.
- Check it out –
<https://youtu.be/Ej2jPxgrLmY>



Fan Fest



- NHL branded activities – open to all new and existing players.
 - Skills Challenge.
 - Ball and Inline Hockey.
- Outdoor party for all players.
 - Merchandise available.

Super BOOMi



Official Massot for the Summer Hockey Festival

The Package



1. **NHL Skills Challenge** – USD\$500 per team.
2. **Dynasty Cup of Hockey Tournament** – USD\$3000 per team
 - Team Entry Fee – Minimum 4 games.
 - Fan Fest Party
 - Tournament Souvenir
3. **Fan Fest Entry** – Free of Charge for all registered participants.
4. **Total** - USD\$3500 per team

Note – NHL Licensed jerseys are not included.

Registration and Payment



1. Email – admin@powerplayse.com
2. Fill out a form –
<https://www.powerplayse.com/tournaments/summer-hockey-festival>
3. Submit payment.
4. Get confirmation email.

Contact

- **For International teams –**
Powerplay Sports & Entertainment
admin@powerplayse.com
- **For China teams –**
Powerplay Sports & Entertainment (China)
wallace@powerplayse.com

