



December 15<sup>th</sup> – 20<sup>th</sup>  
Beijing, China

# Introduction

DA Entertainment and Powerplay Sports & Entertainment has entered a partnership to bring the NHL back to China with a new event – **2026 Winter Hockey Festival**. The event involves several initiatives –

- **Dynasty Cup of Hockey** - hockey tournament.
- **Skills Challenge** – skills event to all players compete against each other.
- **Fan Fest** – interactive games to allow players and fans to take part.

All together in a fun and friendly environment approved by the NHL.

## **National Hockey League (NHL) –**

The NHL is the premier professional ice hockey organization in the world, founded in 1917 and based in North America. Comprising 32 teams (25 in the U.S., 7 in Canada), it is considered one of the major professional sports leagues.



## **ARC Group –**

ARC Group exists to create meaningful value their partners. They identify opportunities, build strategic relationships and develop commercial platforms that enable brands, talent and intellectual property to grow, expand into new markets and achieve lasting success.



## **Powerplay Sports & Entertainment –**

Industry leader in Asia for organizing hockey tournaments and leagues with over 25 years experience.



# Dynasty Cup of Hockey - Tournament

An exciting tournament for all – The Youth will have divisions from U9 to U15 with 8 teams in each division. 4 spots allocated for teams from China and 4 spots allocated for teams outside of China. The level of play is expected to be **AA**. There will also be an open division for the Adults.



**Guaranteed  
4 Games**

**Certificate of  
Participation**

**Game Photos**

**Live Stream**

**Real-time  
Statistics**

**Tournament Gift**

## **Divisions      Birth Years**

**U9                      2018-2019**

**U11                    2016-2017**

**U13                    2014 -2015**

**U15                    2012-2013**

**Adult                Before 2012**



# Tournament Format

- Youth - Each age group will be assigned a division from the NHL.
- The participating teams in each division will have an option to wear the jersey of the NHL team.

*For example – U9 will be the Pacific Division. The teams can wear the jerseys from the Canucks, Oilers, Sharks, Kraken, Kings, Golden Knights, Flames, and the Ducks.*

- 3 periods of 13 minutes running time and overtime (3 on 3).
- Final rules and regulations will be sent to the participating teams.
- All players will receive a Certificate of Participation.

## Pacific Division

Team



Golden Knights



Oilers



Ducks



Sharks



Kings



Kraken



Flames



Canucks



# SKILLS CHALLENGE

December 20



**Fastest Skater** – Players will skate around the rink to see who will have the fastest time.

**Puck Control Relay** – Teams will require 5 players who will stick handle around the cones to see who is the fastest team.

**Goalie Shot** – Goalies will have 10 pucks and will shoot into an empty net from their own blueline. Most goals will determine the winner.

**Accuracy Shot** – Players will have 20 seconds to shoot the 4 targets. The player who shoots all 4 in the shortest time will be the winner.

**Breakaway Contest** – Teams will require 5 players and a goalie. The teams have 25 seconds to see how many goals they can score.

\*Subject to change

# Official Venue 华熙 LIVE



- Olympic Size – 60m X 30m.
- Multiple Dressing Rooms.
- Spectator Seating.
- [Watch here](#)



# Fan Fest



- NHL branded activities – open to all new and existing players.
  - Meet Super BOOMi
  - Ball and Inline Hockey.
- Outdoor party for all players.
  - Merchandise available.

# Meet Super BOOMi



## Official Mascot of the 2026 Winter Hockey Festival



# Registration Details

Limited spots  
available

## The Package

1. Dynasty Cup Of Hockey - Team Entry Fee.
  - Minimum 4 games
  - Tournament Gift
  - Game Photos
  - Live Stream
2. Skills Challenge - All events.
3. Fan Fest.
4. Certificate of Participation.

Entry Fee - \$2900USD

**Deadline – Friday, October 23<sup>rd</sup>, 2026**

## Process

1. Email – [admin@powerplayse.com](mailto:admin@powerplayse.com) or visit [www.powerplayse.com](http://www.powerplayse.com) to receive the registration form.
2. Fill out the form.
3. Make payment – **Bank Wire Transfer** (All fees paid by sender) –
  - Bank : HSBC
  - Bank Address: 1 Queen's Road Central,  
Central, Hong Kong
  - Account Name: Powerplay Sports & Entertainment Ltd.
  - Account No: 741-168082-838 (USD)
  - Swift Code: HSBCHKHCHK
4. **Credit Card** Option (additional service charge required) – [Click here.](#)
5. Send the completed form and payment slip to [admin@powerplayse.com](mailto:admin@powerplayse.com)

# Contact

- **For International teams –**  
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